



# HSIE ASSESSMENT TASK NOTIFICATION YEAR 9 COMMERCE 2021

<b>Task Number:</b>	3
<b>Topic/s:</b>	Running a Business
<b>Weighting:</b>	35%
<b>Due Date:</b>	18 <sup>th</sup> November 2021
<b>Time:</b>	In your normal Commerce period
<b>Venue:</b>	Room J21

## **Outcomes to be Assessed:**

5.1 applies consumer, financial, business, legal and employment concepts and terminology in a variety of contexts

5.4 analyses key factors affecting commercial and legal decisions

5.5 evaluates options for solving commercial and legal problems and issues

**Task:** HI

## **Electronic Submission of Task:**

Yes  
Upload to Google Classroom required.

## **Please Note:**

1. The College policy regarding malpractice, including cheating and plagiarism, late submission and absenteeism will apply. Please refer to [moodle.pmaclism.catholic.edu.au](https://moodle.pmaclism.catholic.edu.au) (Assessment Tasks – Rules and Procedures). Stage 6 students should also refer to their *2021 Assessment Handbooks*.

2. Email is NOT an accepted form of assessment task submission.

If you are going to be away for any reason, including school based activities, you must fill in a "Planned Absence Notification" form and submit to the Assistant Principal Curriculum or the Leader of Curriculum. This form can be found at

<https://moodle.pmaclism.catholic.edu.au/mod/page/view.php?id=17637&forceview=1>.

## Task 2 Running a Business

You will become an Entrepreneur and think of a new and exciting business idea for MacKillop College. Your business will be a 'pop-up shop' where it will open for one day only at Lunch 2 on a specified date. You will need to come up with an idea that would interest your customers, capture their attention and generate a profit.

You are not limited to providing a product, your business may be a service. You may work independently or as a pair.

The task consists of 2 parts. A business plan and a pre-recorded Shark Tank style video.

### Part 1 – 25 marks

You are to submit a 2 page business plan outlining your business idea. You must use the headings below to formulate your report. (Hint\* Use the headings as a checklist)

#### Overview of your idea

- Name of the business
- A brief description of what the business will offer
- Location of your business – site, classroom, area

#### Marketing plan

- What product/service will be offered
- What will the pricing be
- Who is the target market
- Who is the competition
- What market research was carried out and show the results
- How will you promote the business – flyers, digital, logo, ad

#### Human Resource plan

- Number of staff needed
- Outline the job roles for each staff member
- Outline any training needed
- Outline any regulations affecting your business

#### Production plan

- Main equipment needed
- Inventory – creating, purchasing or ordering the stock
- Other equipment or materials - collecting cash, order forms

#### Finance plan

- How much finance is needed to start up the business
- Break even forecast - how many sales are needed to make a profit

### Part 2 – 10 marks

You are to record a 'Shark Tank' style promotional video. You may record your video at school or home and the use of props is encouraged. Your video must be no longer than 2 minutes in length.

## Task 2 Running a Business Marking Rubric

Student name: \_\_\_\_\_

<b>Business Plan</b>	<b>5 marks</b>	<b>4 marks</b>	<b>3 marks</b>	<b>2 marks</b>	<b>1-0 marks</b>
<b>Overview</b> Name of the business. A brief description of what the business will offer. Location of your business – site, classroom, area					
<b>Marketing</b> What product/service will be offered What will the pricing be Who is the target market Who is the competition What market research was carried out and show the results How will you promote the business – flyers, digital, logo, ad					
<b>Human Resources</b> Number of staff needed Outline the job roles for each staff member Outline any training needed Outline any regulations affecting your business					
<b>Production</b> Main equipment needed Inventory – creating, purchasing or ordering the stock Other equipment or materials - collecting cash, order forms					
<b>Finance</b> How much finance is needed to start up the business Break even forecast - how many sales are needed to make a profit					
<b>Promotional Video</b>	<b>5 marks</b>	<b>4 marks</b>	<b>3 marks</b>	<b>2 marks</b>	<b>1-0 marks</b>

**Comments**

**Total Mark/ 35**



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