



HSIE ASSESSMENT TASK NOTIFICATION

HSC BUSINESS STUDIES

2021/2022

Task Number:	1
Topic:	Operations
Weightings:	20%
Due Date:	Friday 10th December 2021 Week 10
Time:	Due prior to 8.45 am
Outcomes to be Assessed:	H4 analyses business functions and processes in large and global businesses H5 explains management strategies and their impact on businesses H6 evaluates the effectiveness of management in the performance of businesses H7 plans and conducts investigations into contemporary business issues H8 organises and evaluates information for actual and hypothetical business situations H9 communicates business information, issues and concepts in appropriate formats
Task:	HI
Electronic Submission of Task:	Yes
Format of Electronic Submission:	Google Classroom Must be handed in on a Google Doc via Google Classroom Specific instructions can be found on the back of this cover sheet

Please Note:

1. The College policy regarding malpractice, including cheating and plagiarism, late submission and absenteeism will apply. Please refer to moodle.pmaclism.catholic.edu.au (Assessment Tasks – Rules and Procedures). Stage 6 students should also refer to their *2022 Assessment Handbooks*.
2. Email is NOT an accepted form of assessment task submission.
3. If you are going to be away for any reason, including school based activities, you must fill in a “Planned Absence Notification” form and submit to the Assistant Principal Curriculum or the Leader of Curriculum. This form can be found at <https://moodle.pmaclism.catholic.edu.au/mod/page/view.php?id=17637&forceview=1>.

Electronic Submission Specifications:

STEP 1: Complete your writing task on a Google Doc.

STEP 2: Ensure your student number is on the top of the document.

STEP 3: Upload the Google Doc to the nominated Google Classroom (must be a Google Doc)

STEP 4: Utilise the Plagiarism Checker in Google Classroom to ensure originality.

STEP 5: Submit your Google Doc

The Task

The focus of this topic are the strategies for effective operations management in large businesses. You must prepare a case studies based response to the following question.

Explain how operations strategies can help a business sustain its competitive advantage.

Verb: Explain

Relate cause and effect; make the relationships between things evident; provide why and/or how

Key Requirements

- You must use contemporary (last 5 years) case studies - Must be Australian or Australian operations of a global company
- You must submit your essay as a Google Doc
- Word limit is 1500 words (essay only)
- You must include a Bibliography in APA format

Criteria	Marks
<ul style="list-style-type: none"> • Makes clearly evident the relationship between the importance of operations strategies in achieving competitive advantage • Applies relevant case study/studies and contemporary business issues • Presents a sustained, logical and cohesive response and communicates clearly using relevant business terminology and concepts 	17–20
<ul style="list-style-type: none"> • Makes evident the relationship between operations strategies and competitive advantage • Uses relevant case study/studies and contemporary business issues • Presents a logical and cohesive response using relevant business terminology and concepts 	13–16
<ul style="list-style-type: none"> • Provides characteristics and features of operations strategies and competitive advantage • May refer to case study/studies and contemporary business issues • Communicates using business terminology and concepts 	9–12
<ul style="list-style-type: none"> • Sketches in general terms operations strategies/strategy • May refer to case study/studies and contemporary business issues • Communicates using some business terminology and concepts 	5–8
<ul style="list-style-type: none"> • Makes limited reference to operations • May identify case study/studies • Uses basic business terminology 	1–4

Bibliography must be included (max -2 penalty will apply for incompleteness - non-inclusion)